

Travel Manitoba - Board of Directors

Board Members

Note: Update to the board membership will follow. For more information, please contact the Agencies, Boards, and Commissions Office at agenbrdcom@gov.mb.ca or 204-945-2959.

Mandate:

The Board manages the business and affairs of the organization.

Authority:

[Travel Manitoba Act](#)

Responsibilities:

The Travel Manitoba board, both directly and through participation on the agency's industry advisory committees, provides advice and information to the agency and, indirectly, to government with respect to needs, opportunities and challenges facing the tourism industry. Board members must act honestly and in good faith to ensure the best interests of Travel Manitoba are maintained.

Membership:

The board is comprised of nine to 15 members.
Considerations for appointing the directors include:

- The public interest and the cultural diversity of the population of Manitoba, including the aboriginal and francophone populations;
- Rural, urban and regional interests;
- Provincial and regional organizations with an interest in tourism;
- The diverse interests within the tourism industry, including the accommodation sector, the transportation sector, tour operators, restaurants, festivals and events, and natural and cultural attractions; and
- Recommendations of the board and the tourism industry.

Length of Terms:

Three Years (Six Year Maximum)

A director continues to hold office until he or she is reappointed, the appointment is revoked or a successor is appointed.

Desirable Experience:

- General knowledge of the tourism industry in Manitoba plus specific knowledge, experience and expertise in one or more areas within, or related to, the tourism industry, including financial expertise.

- Understanding and appreciation of the unique environment and challenges within which small businesses operate in Manitoba and in Canada.
- Experience on an industry association board is desirable.
- Cultural diversity, rural, urban and regional interests, and experience in provincial and regional organizations with an interest in tourism is desirable.
- Basic computer skills required.

Time Commitment:

The board meets at least four times per year. Meetings are usually held on a weekday morning and are approximately three hours in duration.

Meetings:

Frequency: Quarterly

Time: Weekdays

Duration: 3 Hours

Remuneration:

Chair: \$6,000 annually

Vice-Chair/

Members \$109 per half day; \$192 per full day